



Elizabeth Shea is president and CEO of SpeakerBox Communications, the firm she cofounded in 1997. Elizabeth's passion for technology public relations has grown stronger and more finely tuned with the arrival of new communication strategies the past few years. Her biggest sense of accomplishment comes when her clients exceed their business goals.

Elizabeth spent the first part of her career in Silicon Valley, working for Apple, SuperMac Technologies and Momenta Computer. She relocated to the east coast to work for top-tier government integrators Falcon Microsystems, EdgeMark Systems and I-Net—companies that delivered Oracle, Apple, Silicon Graphics, Compaq, Sun Microsystems solutions, and more.

Elizabeth has received industry and peer accolades, including the *SmartCEO Brava Award* in 2009 and the 2008 *Women Who Mean Business Award* from *The Washington Business Journal*. Other awards include *Women In Technology's 2005 Entrepreneurial Leadership Award* and *Washington Women In Public Relations' (WWPR) annual Women of the Year Award* in 2001.

She speaks on topics such as *Social Media for CEOs*, *the New Rules of Engagement in Marketing and PR*, *Content Marketing Strategies*, *Business-to-Government (B2G) Communication Strategies*, *Social Media ROI*, and more.

Elizabeth is a graduate of Santa Clara University's Leavey School of Business with a degree in marketing.