

# Executive Profile - Raul Danny Vargas

## President & Founder VARCom Solutions, LLC

**Danny Vargas** has created opportunities, overcome challenges and beaten the odds all his life. As founder and president of VARCom Solutions, a D.C. area-based marketing and public relations firm, he has made a mark not only in business but in the community as well.



VARCom's clients include government contractors, technology/telecom firms, financial institutions, consumer-focused companies, government agencies, non-profit organizations, political campaigns, and more. VARCom helps its customers define and execute results-oriented sales and marketing strategies, communicate more effectively with target constituencies, plan and launch outreach projects, develop Hispanic market programs, manage their efforts more efficiently and thus become more successful.

Danny is a regular contributor in the national media (in both English and Spanish), speaking on topics ranging from business, to politics, to international affairs, and more. He brings his considerable public relations, speaking and media skills to bear in all his efforts

Danny has proven his leadership in the community as well. He was appointed by the Minority Leader of the U.S. House of Representatives as a Commissioner on the National Museum of the American Latino Commission; served as Chairman of the Dulles Regional Chamber of Commerce (the first Hispanic to chair a mainstream chamber in the history of Virginia); was elected National Chairman of the Republican National Hispanic Assembly (a 35-year old nationwide group); serves on the board of directors of Northern Virginia Family Service (a 501(c)(3) focused on empowering families), was recently appointed by the Governor to the Virginia Workforce Council; and he regularly speaks to students at various levels to encourage them to stay in school and work hard to succeed.

Danny was also an executive at AOL--first as VP of Global Sales for Voice Services, and later as VP of Latin America. Previously, Danny was VP of Sales and Marketing for the Americas for France Telecom's carrier division where he developed and executed their U.S. market penetration plan and led the organization to reach a \$100 million annual run rate within eight months of launch. Danny joined France Telecom after six years at Global One where as Director of Corporate and Carrier sales for the Americas Region (ranging from Canada to Chile) he generated over \$140 million in revenue in 1999.

Before joining Global One, Danny worked for Raytheon Corporation playing a key role in expanding their business in the areas of training, operations and intelligence analysis support to the federal government. Danny served seven years in the U.S. Air Force, including five years in Panama where he supervised airborne reconnaissance missions routinely reporting on matters of national security.

Raised poor in New York City, Danny struggled and was determined to rise out of poverty. As the first person in his family to earn a degree, he is proud to give back to his community. He is a sought-after public speaker and is called upon to provide advice to highest echelons of business and government. He is married with two young sons and is a native Spanish speaker.



*"I want to thank Danny Vargas... He is out there providing a great deal of leadership."*

- Hon. Carlos Gutierrez, Former U.S. Commerce Secretary

Commissioner, National Museum of the American Latino Commission

Former National Chairman, Republican National Hispanic Assembly

Former Chairman, Dulles Regional Chamber of Commerce

Member, Virginia Workforce Council

Member of the Board of Directors, Northern Virginia Family Service

Virginia-based business owner

U.S. Air Force veteran

Former, telecom and technology industry executive

Regular media commentator (CNN, Fox News, MSNBC, Washington Post, PBS, NPR, ABC, Wall Street Journal, Politico, others)

