

Entrepreneurship 201: Beyond the Basics

Wednesday, June 17, 2009

8:00 am – 12:30 pm

AGENDA

Welcome

Introductions

The Value of Economic Development in Fairfax County

Catherine Riley, Vice President, Marketing
Fairfax County Economic Development Authority

Business Development Strategies for Public and Private Sector Procurement

Diane Dempsey, Director, Small Business Relations
BAE Systems

Marketing Strategies for Growing your Business

David Krauskopf, Business Counselor
SCORE

Networking Break/Resource Room

Financing Resources for Company Growth

Deric Mims, Senior Vice President
SunTrust Bank, Small Business Resource Center

Commercial Real Estate Resources for Growing your Company in Fairfax County

Steve Tate, Principal
Capital Properties, LLC

Q&A

Networking/Resource Room