

FAIRFAX COUNTY ECONOMIC DEVELOPMENT AUTHORITY

How We Can Help

CEO

- Tour Fairfax County and potential site locations, meet with local executives.
- Provide detailed information on industry sectors, market conditions, business community.
- Develop opportunities for corporate and executive visibility.



- Make introductions to potential partners and customers.
- Offer contacts with professional service providers.

CFO / VP, Facilities

- Provide tax and business cost data comparisons.
- Explore Virginia incentives for investment.
- Provide introductions to possible investors.
- Identify and visit potential site locations.
- Make introductions to county zoning and permitting officials and state regulators.
- Identify transportation and technology infrastructure.



VP, Marketing and Business Development

- Develop contacts in business community.
- Make introductions to chambers of commerce, trade and professional associations.
- Brainstorm media and public relations opportunities.



- Identify potential brand awareness and speaking opportunities.
- Liaise with Virginia, U.S. officials on marketing and sales opportunities.

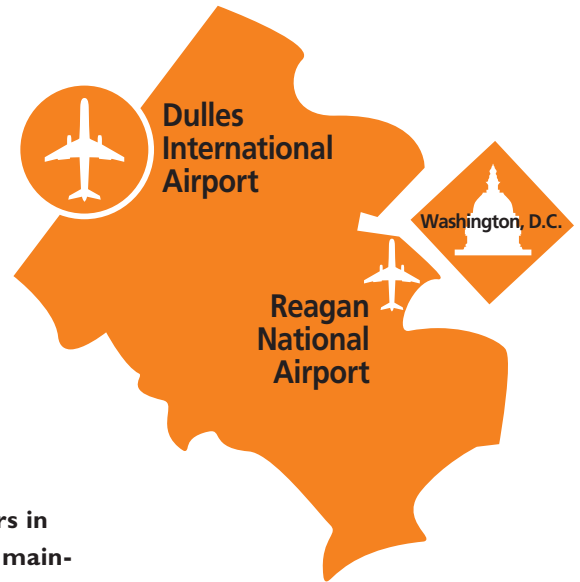
VP, Human Resources

- Explore Virginia incentives for job creation and training.
- Identify resources for executive and staff recruitment.
- Build workforce relationships with institutions of higher learning and school systems.
- Make connections with local organizations.
- Provide information for relocating employees.



All services are free and confidential.

The Fairfax County Economic Development Authority (FCEDA) promotes Fairfax County as one of the world's best business centers. Located minutes from Washington, D.C., Fairfax County is an attractive location for headquarters operations as well as for research and development, sales, marketing and government relations functions. Fairfax County offers proximity to the United States federal government, a state-of-the-art technology infrastructure, highly educated labor force, easy access to dozens of U.S. and global destinations through Washington Dulles International Airport and a quality of life that includes one of the best public school systems in the U.S.



The FCEDA provides a wide array of free, confidential services and information to assist new, expanding and relocating domestic and international companies and organizations. In addition to its headquarters in Tysons Corner, Fairfax County's largest business district, the FCEDA maintains offices in six global commercial centers: Bangalore, London, Los Angeles, Munich, Seoul and Tel Aviv.

FCEDA services include:

- ▶ Providing current, comprehensive demographic and market information about Fairfax County, the Commonwealth of Virginia and the Washington, D.C. area;
- ▶ Assisting businesses with start-up, relocation and expansion needs by identifying office or industrial real estate options that suit their requirements;
- ▶ Providing information for employees of businesses relocating to the county;
- ▶ Offering increased visibility through FCEDA publications, web site and newsletters, as well as access to media opportunities when available;
- ▶ Linking entrepreneurs with potential venture capital investors and other business and professional services providers;
- ▶ Assisting company expansion operations by providing information and answering inquiries about county zoning, taxes and other issues critical to doing business;
- ▶ Making introductions to other organizations in the community for partnerships or other business relationships;
- ▶ Identifying state programs such as workforce and tax incentives to qualifying companies, and Virginia programs that assist businesses looking to expand globally.

Fairfax County: “One of the great economic success stories of our time.”
— Time magazine

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ECONOMIC DEVELOPMENT AUTHORITY**