FAIRFAX COUNTY, VIRGINIA

BUSINESS DIVERSITY

FAIRFAX COUNTY HAS THE MOST MINORITY-, WOMAN- AND VETERAN-OWNED EMPLOYER FIRMS IN THE DMV REGION (VIRGINIA, DISTRICT OF COLUMBIA, MARYLAND)

#1

MINORITY-OWNED FIRMS
8K+ Employer Firms
85K Employees
33% of all county payroll businesses

WOMAN-OWNED FIRMS
5K+ Employer Firms
53K Employees
22% of all county payroll businesses

VETERAN-OWNED FIRMS
2K+ Employer Firms
26K Employees
8% of all county payroll businesses

NEARLY TWICE THE NATIONAL SHARE FOR MINORITY-OWNED EMPLOYERS — NATIONAL SHARE IS 18%

DIVERSE CHAMBERS OF COMMERCE

Asian American Chamber of Commerce
BLACK CHAMBER OF COMMERCE
NOVA Hispanic American Chamber of Commerce
Virginia HISPANIC CHAMBER
Virginia Asian Chamber of Commerce

“THE DIVERSITY THAT WE HAVE IN FAIRFAX COUNTY—THE ETHNIC DIVERSITY, THE ECONOMIC DIVERSITY—ALL OF THOSE THINGS THAT MAKE AMERICA STRONG. I THINK FAIRFAX COUNTY REPRESENTS THE BEST OF THE BEST!”

— WARREN THOMPSON, FOUNDER, PRESIDENT AND CHAIRMAN, THOMPSON HOSPITALITY
MINORITY-OWNED EMPLOYER FIRMS IN FAIRFAX COUNTY BY ETHNICITY

8,207 MINORITY-OWNED EMPLOYERS

6,053 ASIAN-OWNED
25% OF EMPLOYER BUSINESSES
60K EMPLOYEES / $10.9B REVENUE

1,504 HISPANIC-OWNED
6% OF EMPLOYER BUSINESSES
13K EMPLOYEES / $2.0B REVENUE

639 AFRICAN AMERICAN-OWNED
3% OF EMPLOYER BUSINESSES
11K EMPLOYEES / $1.8B REVENUE

923 OTHER
(AMERICAN INDIAN AND ALASKAN NATIVE; NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER)

“FAIRFAX COUNTY IS THE IDEAL SPOT TO START AND DEVELOP A BUSINESS. WE CHOSE FAIRFAX COUNTY BECAUSE IT SUPPORTS BUSINESSES OF ALL SIZES—ESPECIALLY SMALL BUSINESSES—THROUGH A VARIETY OF PROGRAMS, FINANCING ASSISTANCE AND MATCHMAKING SERVICES.”

— AMOS-LEON’ OTIS, PRESIDENT & CEO, SOBRAN, INC.

“NEED MORE INFO?”

KAREN SMAW, DIRECTOR, DIVERSITY BUSINESS INVESTMENT AND ENTREPRENEURSHIP
DIVERSITY-INVESTMENT@FCEDA.ORG

Source: U.S. Census Bureau, 2018 Annual Business Survey

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