

# FAIRFAX COUNTY, VIRGINIA

## Business Diversity and Entrepreneurship

# MARKET RESEARCH RESOURCES FOR SMALL BUSINESSES

WHETHER YOU ARE WRITING YOUR BUSINESS PLAN OR EXPANDING YOUR BUSINESS DEVELOPMENT REACH, THERE ARE FREE BUSINESS TOOLS AVAILABLE TO HELP YOU WITH MARKET ANALYSIS, COMPETITIVE ANALYSIS AND LEAD GENERATION.



Conduct research using the library's free online resources for business.

UNITED STATES  
CENSUS BUREAU



**LIBRARY OF CONGRESS  
ENTREPRENEURS GUIDE TO  
BUSINESS DATABASES:**

[guides.loc.gov/entrepreneurs-reference-guide/databases](https://guides.loc.gov/entrepreneurs-reference-guide/databases)

**SUPPLEMENT YOUR B2B BUSINESS DEVELOPMENT AND LEAD GENERATION EFFORTS WITH LISTS OF BUSINESSES BY SIZE, INDUSTRY SECTOR OR PRODUCT AREA:**

### **BUSINESS LISTS, FREE**

- AtoZDatabases
- Gale Directory Library\*
- Mergent Intellect\*
- Thomas - Industrial suppliers
- The Blue Book - Building and construction contractors
- Uniworld\* - Multinational companies
- USAspending.gov - Companies doing business with the U.S. federal government

### **BUSINESS LISTS, FEE-BASED**

- Data Axle
- DatabaseUSA
- Dun & Bradstreet
- infoUSA
- LexusNexus Corporate Affiliations

\* requires a Fairfax County Public Library card



**FAIRFAX COUNTY  
ECONOMIC DEVELOPMENT AUTHORITY**



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