

RFP 2023-02

RFP 2023-02 - Global Branding, Marketing and Communications Services

Closing Date/Time: Tuesday, September 6, 2022 @ 2:00 PM Eastern Time

The FCEDA is seeking to obtain the services of a consultant to perform unique and result-driven combination of branding, marketing, and communications services to globally position Fairfax County as a leading business center for innovation and technology, and the desired place for top talent to work and live. A global marketing and communications strategy based on Fairfax County's unique value proposition will be the basis for promoting Fairfax County's brand globally, to assist in attracting and retaining national and international business investment, as well as the talent needed by companies to grow and succeed here.

To view this solicitation, please visit our page on the Bonfire procurement portal at <https://fairfaxcountyeda.bonfirehub.com/opportunities/73188> Offerors must register on the Bonfire portal in order to download the RFP documents and submit a response to this RFP. Submitting proposals via the Bonfire portal is mandatory. The Fairfax County Economic Development Authority will not accept proposals submitted by paper, telephone, facsimile ("FAX") transmission, or electronic mail (e-mail) in response to this RFP.

The FCEDA strongly encourages offerors to submit proposals well in advance of the proposal submission deadline. A proposal submission is not considered successful unless all necessary files have been uploaded and the 'Submit & Finalize' step has been completed. Offerors are responsible for the consequences of any failure to plan ahead in the submission of their Proposal.

Please contact Bonfire at Support@GoBonfire.com for technical questions related to your submission. You can also visit their help forum at <https://bonfirehub.zendesk.com/hc>