

FAIRFAX COUNTY ECONOMIC DEVELOPMENT AUTHORITY COMMISSION MEETING

February 13, 2023

The eighth Commission meeting of FY2023 was held via Zoom videoconferencing due to the COVID-19 pandemic. The Fairfax County COVID-19 Local Emergency Declaration that governs the County's BAC meetings, ends March 1, 2023. The March 13 Commission meeting will be held in person at the FCEDA office.

Joining the meeting were:

COMMISSIONERS:

Rick Wagner, Vice Chairman
Joe Vidulich, Treasurer
Ron Johnson, Secretary
Pallabi Saboo, Assistant Secretary

Rocky Mitchell
Steve Partridge

STAFF:

Victor Hoskins, President and CEO	Sharon Reed, Communications Manager
Alex Iams, Executive Vice President	Theresa Rhodes, Business Research Manager
Donna Hurwitt, Vice President, Operations	Anne Rosenblum, Manager, National Business Investment – Technology and Capital Attraction
David Kelley, Director, National Business Investment	Owen Rouselle, Business Research Manager
Jatinder Kaur Khosla, Director, International Business Investment	Andrew Taherzadeh, Assistant Director, Communications
John Blair, Assistant Director, National Business Investment	Stephen Tarditi, Director, Market Intelligence
Cheryl Martelli, Executive Administrative Assistant	Sandra White, Director, Operations and Human Resources
Anna Nissinen, Vice President, Communications	Rod Williams, Manager, Talent Program
Cathy Riley, Senior Vice President	Spencer Woods, Manager, national Business Investment – Digital Media and Mobility Services
Karen Smaw, Director, Diversity, Investment, and Entrepreneurship	Christy Youk, Manager, International Business Investment - Asia

LEGAL COUNSEL

Michael Graff, Esq., McGuireWoods

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GUESTS

Rachel Flynn, Fairfax County
Chairman Jeffrey McKay, Fairfax County Board of Supervisors
Clayton Medford, Office of the Chairman
Rebecca Moudry, Fairfax County

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I. Welcome

Mr. Taherzadeh provided direction to the Commission, the presenters, and guests about the videoconferencing venue and addressing comments and inquiries. He stated that it was a public meeting and anyone from the public wishing to submit a question, or a comment could do so via email addressed to Ms. Cheryl Martelli, cmartelli@fceda.org.

II. Call to Order

Vice Chairman Wagner called the meeting to order at 6:10 p.m. Those present were Vice Chairman Wagner, Commissioners Johnson, Mitchell, Partridge, Saboo, and Vidulich.

III. Approval of Minutes

Vice Chairman Wagner called for a motion to approve the minutes of the January 12, 2023, annual Commission retreat. Commissioner Pallabi moved to approve the minutes. Commissioner Partridge seconded the motion. Counsel Graff took the roll call for the vote. The motion passed unanimously.

IV. Expenditures Report

Commissioner Vidulich gave the Treasurer's Report. He stated that the report represents seven months (58%) of fiscal year 2023 and 47% of the budget has been expended. Due to the start of a new short-term lease, rent has been waived for October through January. These funds have been reallocated to digital advertising campaigns. There are two new contracts for the Marketing/Communications Division beginning January 1, 2023, and payment commences in February for work performed in January.

V. Guest Speaker – Chairman Jeff McKay, Fairfax County Board of Supervisors

Commissioner Johnson had the pleasure of introducing Chairman McKay. He stated that Chairman McKay is a lifelong Fairfax County resident, born and raised on the historic Route One Corridor in Franconia District.

He has more than 20 years of experience working on behalf of the residents of Fairfax County. He served for twelve years as then-Supervisor Dana Kauffman's chief of staff before running and winning the election as Franconia District Supervisor in November 2007. He was elected Chairman in 2019.

Since joining the Board, Chairman McKay has been a champion for equity, education, affordable housing, transportation, revitalization, and the environment in Fairfax County. His commitment to these issues has been demonstrated on the Board as former Chair of the Legislative and Transportation committees and current Chair of the Budget Committee.

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Chairman McKay is also a regional leader. Currently, he is Chair of the Dulles Corridor Advisory Committee and serves on both the Northern Virginia Transportation Authority and the Metropolitan Washington Council of Governments. He was twice the Chair of the Northern Virginia Transportation Commission; a member of the Northern Virginia Regional Commission; and on the Board of Directors for the Virginia Association of Counties where he is the immediate past president. His work has been recognized by the Mount-Vernon Springfield Chamber of Commerce as Citizen of the Year in 2019, by the Faith Alliance for Climate Solutions as the recipient of the 2020 Sustainability Champion Legacy Award, and by the Fairfax County Park Authority Board as the recipient of the 2021 Chairman's Choice Award.

Vice Chair Wagner and Chairman McKay engaged in a fireside chat that began with Chairman McKay sharing his "Fairfax County story" and his motivations for leadership as a public servant in one of the largest economies in the United States. He discussed the regional collaboration efforts that were effectively launched during the pandemic as governors and national leaders came together to coordinate their COVID response and build bonds. Chairman McKay stated that he is a big believer of regional collaboration and appreciates that the EDA is as well.

He discussed some impactful programs that were quickly developed to assist those most affected by the pandemic – the small and minority-owned businesses in the county. One hundred million dollars was invested in grants and support. He stated that the county now has a database of small businesses and the relationships that were built. The county intends to continue their engagement to further support them.

Other highlights that were discussed was the growing demand for skilled talent and the necessity of attracting younger workers, the importance of placemaking and building accessible communities with amenities and protecting the identity of the county. He stated that the county needs to fill the 130,000 open positions but that cannot be done by excluding certain groups of people.

VI. Vice Chairman's Report

Vice Chairman Wagner reported that the Board of Supervisors' FY24 budget hearings will take place on Tuesday, April 22, 2023, at 4:00 pm at the Government Center immediately following the Fairfax County Public Schools' presentation. The guest speaker for April will be Ms. Courtney Geduldig, Corporate Vice President, Public Affairs of Micron, and in May, Mr. James Schenck, President and CEO, of PenFed.

VII. President's Report

President Hoskins stated that upcoming monthly Commission agendas have been modified to provide more time for the monthly guest speakers' presentations and for more Commissioner discourse. In May, there will be a quarterly staff report, which will be in the new format and more extensive than previous staff reporting.

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He reported that in the fall, the 2nd annual Quantum World Congress will take place and Fairfax County is competing to host it at the Capital One Center. This year it is expected to be attended by forty nations. He reported on a few of his engagements to the Commissioners for the month.

VIII. Adjournment

There being no further business and no objections, Vice Chairman Wagner adjourned the meeting by consent at 7:15 pm.

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Rick Wagner

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Rick Wagner
Vice Chairman

DocuSigned by:

Ron Johnson

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Ronald Johnson
Secretary