FAIRFAX COUNTY, VIRGINIA

BUSINESS DIVERSITY

FAIRFAX COUNTY HAS THE MOST MINORITY-, WOMAN- AND VETERAN-OWNED EMPLOYER FIRMS IN THE DMV REGION (VIRGINIA, DISTRICT OF COLUMBIA, MARYLAND)

MINORITY-OWNED FIRMS
8K+ EMPLOYER FIRMS
85K EMPLOYEES
33% OF ALL COUNTY PAYROLL BUSINESSES

WOMAN-OWNED FIRMS
5K+ EMPLOYER FIRMS
53K EMPLOYEES
22% OF ALL COUNTY PAYROLL BUSINESSES

VETERAN-OWNED FIRMS
2K+ EMPLOYER FIRMS
26K EMPLOYEES
8% OF ALL COUNTY PAYROLL BUSINESSES

NEARLY TWICE THE NATIONAL SHARE FOR MINORITY-OWNED EMPLOYERS — NATIONAL SHARE IS 18%

DIVERSE CHAMBERS OF COMMERCE

“THE DIVERSITY THAT WE HAVE IN FAIRFAX COUNTY—THE ETHNIC DIVERSITY, THE ECONOMIC DIVERSITY—ALL OF THOSE THINGS THAT MAKE AMERICA STRONG. I THINK FAIRFAX COUNTY REPRESENTS THE BEST OF THE BEST!”

— WARREN THOMPSON, FOUNDER, PRESIDENT AND CHAIRMAN, THOMPSON HOSPITALITY
MINORITY-OWNED EMPLOYER FIRMS IN FAIRFAX COUNTY BY ETHNICITY

8,207 MINORITY-OWNED EMPLOYERS

- 6,053 ASIAN-OWNED
  25% OF EMPLOYER BUSINESSES
  60K EMPLOYEES / $10.9B REVENUE

- 1,504 HISPANIC-OWNED
  6% OF EMPLOYER BUSINESSES
  13K EMPLOYEES / $2.0B REVENUE

- 639 AFRICAN AMERICAN-OWNED
  3% OF EMPLOYER BUSINESSES
  11K EMPLOYEES / $1.8B REVENUE

- 923 OTHER (AMERICAN INDIAN AND ALASKAN NATIVE; NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER)

NEED MORE INFO?
KAREN SMAW, DIRECTOR, DIVERSITY BUSINESS INVESTMENT AND ENTREPRENEURSHIP
DIVERSITY-INVESTMENT@FCEDA.ORG

“FAIRFAX COUNTY IS THE IDEAL SPOT TO START AND DEVELOP A BUSINESS. WE CHOSE FAIRFAX COUNTY BECAUSE IT SUPPORTS BUSINESSES OF ALL SIZES—ESPECIALLY SMALL BUSINESSES—THROUGH A VARIETY OF PROGRAMS, FINANCING ASSISTANCE AND MATCHMAKING SERVICES.”
— AMOS-LEON’ OTIS, PRESIDENT & CEO, SOBRAN, INC.

Source: U.S. Census Bureau, 2018 Annual Business Survey