

RFP 2020-01

European Marketing Representative

Q&A

1. Q: I would like to inquire if we are right in assuming that we, the Berlin-based Scholz & Friends Group, one of the leading creative agency groups in the German speaking world, would be eligible to serve as a provider for the services as specified in the RFP and that our Client Service Director International Business might eventually represent the “Position of Marketing Director for the European office for Fairfax County (Virginia) Economic Development Authority.” This question arises out of the context that has been presented in the The Next Steps document: What we do with your proposal “where you refer solely to a single candidate rather than the company as such.”
 - A. As indicated in the Special Provisions of the Request for Proposal, “the Fairfax County Economic Development Authority (FCEDA) would like to receive proposals from qualified, Berlin-based providers of economic development consulting/marketing services to promote Fairfax County, Virginia USA as a business location and a technology center to European companies.” Furthermore, the document requires “An extended resume of yourself and your firm.”