



FAIRFAX COUNTY
ECONOMIC DEVELOPMENT AUTHORITY

BUSINESS DIVERSITY

MARKETING RESEARCH RESOURCES FOR SMALL BUSINESSES

WHETHER YOU ARE WRITING YOUR BUSINESS PLAN OR EXPANDING YOUR BUSINESS DEVELOPMENT REACH, THERE ARE FREE BUSINESS TOOLS AVAILABLE TO HELP YOU WITH MARKET ANALYSIS, COMPETITIVE ANALYSIS AND LEAD GENERATION.



CONDUCT RESEARCH USING THE LIBRARY'S FREE ONLINE RESOURCES FOR BUSINESS.



Supplement your B2B business development and lead generation efforts with lists of businesses by size, industry sector or product area:

BUSINESS LISTS, FREE

- AtoZDatabases
- Gale Directory Library*
- Mergent Intellect*
- Thomas – Industrial suppliers
- The Blue Book – Building and construction contractors
- Uniworld* – Multinational companies
- USAspending.gov – Companies doing business with the U.S. federal government

BUSINESS LISTS, FEE-BASED

- DatabaseUSA
- Dun & Bradstreet
- infoUSA
- LexusNexus Corporate Affiliations

** requires a Fairfax County Public Library card*

For more information, contact: Karen Smaw, Director, Business Diversity (business-diversity@fceda.org)



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8300 Boone Boulevard, Suite 450, Tysons, Virginia 22182 • 703-790-0600 • www.FairfaxCountyEDA.org