World-renowned as one of the most successful planned communities, \textit{Reston is the second-largest commercial market in Fairfax County} with more than 20 million square feet of office space.

Reston Town Center is among northern Virginia’s most vibrant areas for shopping, dining and entertainment, providing a true live-work-play environment.

Recognized by Fortune magazine as \textit{one of America’s best places to live}, Reston boasts 1,300 acres of green space and more than 60 miles of trails for walking and biking, helping to provide an ideal environment in which to work and play.

Sixty-six percent of the population (ages 25 and older) has a bachelor’s degree or higher.

Major employers in the area include Fortune 500 firms Leidos and NVR, as well as Bechtel, Lockheed Martin, Thompson Hospitality and the U.S. Geological Survey. \textit{Foreign-owned employers include BAE Systems, Rolls-Royce, Siemens and Software AG.}
RESTON

POPULATION PROFILE

**RESIDENTS**

**62,999**

**% WITH BACHELOR’S DEGREE OR HIGHER**

**67.2%**

**HOUSEHOLDS**

**27,064**

**MEDIAN HOUSEHOLD INCOME**

**$111,555**

* Average of the median incomes for the combined ZIP Codes within the market

Sources: Fairfax County Department of Housing and Community Services, Housing and Population Estimates 2016, American Community Survey (ACS) 2015 Five-Year Estimates

**ECONOMIC BASE**

**Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Jobs</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>23,526</td>
<td>38.7%</td>
</tr>
<tr>
<td>Administrative and Support Services</td>
<td>5,121</td>
<td>8.4%</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>4,709</td>
<td>7.8%</td>
</tr>
<tr>
<td>Information</td>
<td>4,114</td>
<td>6.8%</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>3,927</td>
<td>6.5%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>3,190</td>
<td>5.3%</td>
</tr>
<tr>
<td>Education Services</td>
<td>2,290</td>
<td>3.8%</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>2,270</td>
<td>3.7%</td>
</tr>
<tr>
<td>Management of Companies and Enterprises</td>
<td>2,101</td>
<td>3.5%</td>
</tr>
<tr>
<td>Other</td>
<td>9,472</td>
<td>15.6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>60,720</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

Sources: Virginia Employment Commission, Second Quarter 2016 and Fairfax County Public Schools

**NUMBER OF FIRMS BY SIZE**

- **1-9 Employees**: 1,560 firms (63.7%)
- **10-49 Employees**: 609 firms (24.9%)
- **50-99 Employees**: 133 firms (5.4%)
- **100-249 Employees**: 105 firms (4.3%)
- **250+ Employees**: 43 firms (1.8%)

Source: U.S. Census, Bureau County Business Patterns 2015

**EMPLOYEE BASE**

<table>
<thead>
<tr>
<th>Workers’ Age</th>
<th>Jobs</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 29 or younger</td>
<td>12,556</td>
<td>19.3%</td>
</tr>
<tr>
<td>Age 30 to 54</td>
<td>40,891</td>
<td>63.0%</td>
</tr>
<tr>
<td>Age 55 or older</td>
<td>11,457</td>
<td>17.7%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, Local Employment Dynamics 2014

**RESTON IS HOME TO THE HIGHEST CONCENTRATION OF LARGE FIRMS (100+ EMPLOYEES) IN FAIRFAX COUNTY.**

Noblis headquarters. Photo by Eric Laignel, courtesy SmithGroupJJR.
SELECTED EMPLOYERS

- American Society of Civil Engineers
- Appian
- BAE Systems
- Bechtel
- Carahsoft Technology
- Collaborative Solutions
- comScore
- Defense Intelligence Agency
- Dominion Consulting
- Ellucian
- Government Scientific Source
- HCA
- InDyne
- InScope International
- Knight Point Systems
- Leidos
- MAXIMUS
- Microsoft
- NCI
- NII Holdings
- Noblis
- NVR
- Oracle
- Palo Alto Networks
- Pragmatic
- Rolls-Royce North America
- SAGE Software
- SAIC
- SeKON Enterprise
- Sequoia Holdings
- Serco Inc.
- SoftwareAG
- Sprint
- STG
- Thompson Hospitality
- Thundercat Technology
- Unisys
- U.S. Geological Survey
- Verisign

KEY:
- Headquarters
- Fortune 500 Headquarters
- Minority, Woman- or Veteran-Owned

CHAMBERS OF COMMERCE AND BUSINESS GROUPS

- Greater Reston Chamber of Commerce
- TiE DC – The Indus Entrepreneurs

RESTON HAS THE HIGHEST NUMBER OF ASSOCIATIONS IN FAIRFAX COUNTY, ACCOUNTING FOR NEARLY ONE-THIRD OF THE COUNTY TOTAL.
## COMMERCIAL REAL ESTATE INVENTORY

<table>
<thead>
<tr>
<th>Location</th>
<th>Square Footage Total</th>
<th>Asking Lease Rates*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reston</td>
<td>19,963,080</td>
<td>Low: $15.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>High: $52.00</td>
</tr>
<tr>
<td></td>
<td>433,775</td>
<td>Low: $12.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>High: $14.00</td>
</tr>
</tbody>
</table>

*Annual per square foot

Source: FCEDA Yearend 2016 Real Estate Report

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**RESTON**

The Lake Anne Village Center is a Commercial Revitalization Area, which entitles landowners and developers to the use of expedited development review procedures. [www.fcrevit.org](http://www.fcrevit.org)

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**FAIRFAX COUNTY**

ECONOMIC DEVELOPMENT AUTHORITY

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THE POWER OF IDEAS

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